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The most common types of ad formats are [ad assets](#). Some examples of ad assets include location assets (which attach your busi) Tj T* BT

Ad formats - Google Ads Help

Specifications

| File types |
|----------------------|
| Formats |
| GIF, JPG, PNG |
| Max. size |
| 150KB |
| Ad sizes |
| Square and rectangle |

Uploaded display ads specifications - Google Ads Help