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The most common types of ad formats are [ad assets](#). Some examples of ad assets include location assets (which attach your busi) Tj T* BT

Ad formats - Google Ads Help

Support.google.com/google-ads/answer/2ahUKEwia_sS_q8uDAXVbJUQIHAlSDHOQFnoECAEQBg

Specifications

File types	Formats
GIF, JPG, PNG	Max. size
	150KB
	Ad sizes
	Square and rectangle

Uploaded display ads specifications - Google Ads Help

Support.google.com/google-ads/answer/2ahUKEwia_sS_q8uDAXVbJUQIHAlSDHOQFnoECAEQDg