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The company was founded in 2013 by Alexandre Yazdi and Laurent Ritter.

Voodoo's games, predominantly free-to-play "hyper-casual games", have been collectively downloaded 5 billion times as of May 2024. By February 2024, their apps surpassed 6 billion installs.

Voodoo (company) - Wikipedia

en.wikipedia : wiki : Voodoo_(company)

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By showing ads, Voodoo makes money from the entire user base without relying on just a few paying players. This makes for a lower per player but steadier revenue stream. It partners with several ad networks to sell ad inventory on its games, such as AppLovin, InMobi, Mintegral, IronSource, and others.

Voodoo revenue, valuation & funding | Sacra

sacra : voodoo

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Se voc est procurando os melhores programas de afiliados que pagam rapidamente, veio ao lugar certo. Neste artigo vamos explorar algumas das principais plataformas para oferecer pagamentos aos afiliados: seja um profissional experiente ou apenas começando a trabalhar no mercado; bom continuar lendo e descobrir as maneiras mais eficazes para maximizar seus ganhos com o pagamento do seu produto!

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